

# PBR PRESENTATION GUIDE

1

## 1) INTRODUCTION

1 minute

*Thank you everyone for coming tonight! My name is \_\_\_\_\_ from \_\_\_\_\_. But you're not here to see me. You're here to see the flip chart. This flip chart is the star of the show! And if you can play a short video and flip a flip chart, you can make a lot of money in this business! (Everyone with a red Visa debit card take them out and show to the guests. SMILE!)*

*I was introduced to Agel by my friend \_\_\_\_\_ and as soon as I reviewed the **FACTS**, it made sense to me. And now we want to introduce Agel to you and it's either going to make sense to you or it won't. All we ask is that you listen closely and give it a **FAIR** review. We have a lot of **fun** with Agel but we are also **very serious** about the financial opportunity. Let's play the video!*

## 2) PLAY CHECK IT OUT VIDEO

9 minutes

## 3) FLIP CHART

*OK, now let's flip the flip chart! Please hold your questions until the end. So, Why Agel?*

Reason #1 Category Creator	2 minutes
Reason #2 The Product Makes Sense!	2
Hand out EXO samples to taste. (Not FLX!)	1
Unique & Limitless Product Line	5
Perfect Timing	2
Compensation Plan Meets Needs & Goals	7
Rewards You Deserve!	3
Income Estimates	4
Take Control Now	2
Proven System	2
Getting Started	3
Are You a 1, 2 or 3?	2
<b>Flip Chart Total</b>	<b>35 minutes</b>

## 4) ENROLL

15-30 minutes

*Hand out enrollment forms with pens to all guests. Go to the most interested guest and say: I can see that you get this. Grab the first spot! This is about **TIMING**! Whoever gets in first gets everyone else put under them plus the guests at the next meeting and the next meeting. Don't miss out!*

Then go to the next most interested guest and repeat the process until somebody says yes. As soon as somebody starts filling out their enrollment form, shake their hand and announce loudly to everyone that the top position is now taken and that they should all fill out their enrollment form so that they don't miss out on the next position. Keep going until the guests enroll or leave. Send all guests home with samples, a product brochure & a magazine.

## 5) ANNOUNCEMENTS

Date, Time & Location of the next PBR or Training.

## 6) FAST START WORK SHEET

*Urgent! Don't wait! Take out your calendar and book their first 2 PBRs NOW!*

**Keep your presentation down to 45 minutes to leave time to answer questions & enroll!**